ON TUESDAY, APRIL 12th, JOIN US ON SOCIAL MEDIA TO RAISE AWARENESS ABOUT WOMEN’S #UnequalPaycheck!

DID YOU KNOW that the typical woman only makes 79¢ for every dollar paid to the typical man?

DID YOU KNOW that, in order to receive the same income that the typical man earned in the 2015 calendar year, the typical woman would have to work more than 3 extra months—until April 12th, 2016?

DID YOU KNOW that the pay disparity is even greater for some women of color? Pacific Islander women make 62¢ to the white male dollar, Black women just 60¢, Native American women only 59¢, and Hispanic women a mere 55¢!

Here’s what you can do to help raise awareness about the wage gap:

- Attend our Equal Pay Day Facebook Event, and invite your friends!
- Print out an #UnequalPaycheck for your demographic group at atlantawomenforequality.org. Take a selfie and post your pic before April 12th on our Facebook event page or email it to us at info@atlantawomenforequality.org to have it posted to our website!
  Our goal is to encourage women and men across the globe to take a stand against pay disparities and to help build the unwavering solidarity we need to end discriminatory pay practices!
- On April 12th, post a selfie with your #UnequalPaycheck graphic on social media!
- On April 12th, tweet @Women4Equality and join the nationwide Twitter storm about the pay gap using the hashtags #UnequalPaycheck, #Igualdaddepago and #EqualPay. Check out our sample tweets and more at atlantawomenforequality.org! Let’s make this a trending topic!
- Follow Atlanta Women for Equality and our collaborators like the National Women’s Law Center, 9to5, and the YWCA of Greater Atlanta on social media throughout the day on April 12th for more information about unequal pay and how we can all take action on Equal Pay Day!