



**ON TUESDAY, APRIL 12th, JOIN US ON SOCIAL MEDIA TO  
RAISE AWARENESS ABOUT WOMEN'S #UnequalPaycheck!**

**DID YOU KNOW** that the typical woman only makes **79¢** for every dollar paid to the typical man?

**DID YOU KNOW** that, in order to receive the same income that the typical man earned in the 2015 calendar year, the typical woman would have to work more than 3 extra months—**until April 12<sup>th</sup>, 2016**?

**DID YOU KNOW** that the pay disparity is even greater for some **women of color**? Pacific Islander women make **62¢** to the white male dollar, Black women just **60¢**, Native American women only **59¢**, and Hispanic women a mere **55¢**!

**Here's what you can do to help raise awareness about the wage gap:**

- Attend our [Equal Pay Day Facebook Event](#), and invite your friends!
- Print out an [#UnequalPaycheck](#) for your demographic group at [atlantawomenforequality.org](http://atlantawomenforequality.org). Take a selfie and post your pic **before April 12<sup>th</sup>** on our Facebook event page or email it to us at [info@atlantawomenforequality.org](mailto:info@atlantawomenforequality.org) to have it posted to our [website](#)!

Our goal is to encourage women and men across the globe to take a stand against pay disparities and to help **build the unwavering solidarity we need to end discriminatory pay practices!**

- **On April 12<sup>th</sup>**, post a **selfie with your #UnequalPaycheck graphic** on social media!
- **On April 12<sup>th</sup>**, tweet [@Women4Equality](#) and join the **nationwide Twitter storm** about the pay gap using the hashtags [#UnequalPaycheck](#), [#Igualdaddepago](#) and [#EqualPay](#). Check out our sample tweets and more at [atlantawomenforequality.org](http://atlantawomenforequality.org)! **Let's make this a trending topic!**
- Follow [Atlanta Women for Equality](#) and our collaborators like the National Women's Law Center, 9to5, and the YWCA of Greater Atlanta on social media throughout the day **on April 12<sup>th</sup>** for more information about unequal pay and how we can all take action on [Equal Pay Day](#)!



**ATLANTA WOMEN FOR EQUALITY**

*Legal advocacy for women's equality*

P.O. Box 33521, Decatur, GA 30033 • (404) 624-6822 • [info@atlantawomenforequality.org](mailto:info@atlantawomenforequality.org) • [www.atlantawomenforequality.org](http://www.atlantawomenforequality.org)

